

GAZELLES “GROWTH” SERIES

Bringing leading executive education right to your office

PEOPLE

STRATEGY

EXECUTION



Pat Lencioni
January 28, 2009
"On Demand"



Seth Godin
February 10, 2009
"On Demand"



Guy Parsons
March 17, 2009
"On Demand"

NOTE: The webcasts will be available on-demand from 3 AM EST the next day and will be accessible for 30 days for a one-time viewing

Cost: Individual License - \$199 / Webcast || Company License \$495 / Webcast || Company License \$995 / All 3 Webcasts

To upgrade existing "Individual license" registrations to "Company License" please contact Donna Whitwell - dwhitwell@gazelles.com

Aligned with our consistent theme – People, Strategy, Execution – and geared to save you the time and expense of travel, Gazelles is proud to host a series of monthly LIVE virtual workshops featuring three of the top business thought leaders of our time. Integrate with a monthly rhythm of learning and growing and continue developing and motivating your team during these turbulent times.

PEOPLE - Pat Lencioni

Author of eight books that have sold over 2.5 million copies, including his perennial best seller *Five Dysfunctions of a Team*, Pat is considered one of the top 5 business thought leaders of our time. His latest book, *The Three Big Questions for a Frantic Family*, brings his tools into the family as they struggle with the stresses of running a household. He'll be integrating material from all his books in a unique and timely two-hour presentation geared to growth firms, while allowing time for Q&A. Building Trust, allowing Conflict, gaining Clarity, driving Accountability, and most importantly, getting Results are ongoing challenges for all teams – and families.

For more on Pat <http://www.tablegroup.com/pat>

STRATEGY – Seth Godin

Author of a dozen top-selling books on marketing (including *Permission Marketing*, *Purple Cow*, *All Marketers are Liars*, *Meatball Sundaes*, and his latest *Tribes*), number one marketing blog in the world, and the number one speaker on the subject of marketing, Seth is THE thought leader on all things marketing – and marketing couldn't be more essential than right now. Seth will be integrating material from all his books in a unique and timely two-hour presentation geared to growth firms, while allowing time for Q&A. He'll be covering the latest aspects of Web 2.0 and Enterprise 2.0 strategies and the most important marketing tool a company has – leadership! Marketing is the function of everyone in the firm, so invite as many as possible to learn from Seth.

For more on Seth <http://www.sethgodin.com/sg/bio.asp>

EXECUTION – Guy Parsons

Guy is the leader in implementing Toyota's LEAN Methodology in service and retail firms (as well as manufacturers). His two-hour presentation at our latest Growth Summit was rated the highest of all presenters. His approach is practical, simple, and doable for growth firms. Now, more than ever, growth firms can't afford to waste a dollar or a second of time. The first company in any industry that fully adopts and implements the principles of LEAN will dominate their industry like Toyota is dominating the auto industry – so don't be left behind.

For more on Guy <http://www.leanvs.com/gparsons.html>

<http://www.gazelles.com/growth-s3.html>